

SPONSORSHIP AGREEMENT

Future United Inc
525-k East Market St. #287
Leesburg VA 20176

Sponsorship level _____ amount of sponsorship _____

This Sponsorship Agreement is made as of this ____ day of _____, 2009, by and between The Future United, a non-profit corporation ("SLCC"), and _____ ("Sponsor"), having its principal place of business at _____.

Background of Agreement

Sponsor wishes to promote sponsor's business at the 2009 SLCC aka Second Life Community Convention, run by TFU (a.k.a., The Future United, Inc.). The 2009 Convention will take place at the Westin St. Francis, 335 Powell Street San Francisco, CA 94102, from Thursday, August 13, 2009 to Sunday, August 16, 2009. Sponsor wishes to contribute at the sponsorship level indicated above.

NOW, THEREFORE, in consideration of the mutual covenants contained in this Agreement, SLCC and Sponsor, intending to be legally bound, hereby agree as follows:

- 1) **Definition of Sponsorship:** Sponsorship allows business to promote to attendees of the Convention in a reasonable manner, defined by the Sponsorship descriptions (paragraph 1 g).
 - a) **Display space** is the amount of space indicated.
 - b) **Complementary Convention Passes** is the total amount of complementary passes to the convention that each level of sponsorship will receive with there sponsorship.
 - i) **Additional convention passes** is the price guarantee you get for the purchase of additional passes to the convention over and above the amount of complementary convention passes. Limits apply and prices vary.
 - c) **Convention ads/signs** connotes the areas in which a sign or mention of your company being a sponsor of the convention.
 - i) **General session room** indicates you will have a sign with your own logo, name or art work printed on for you placed and in the main ballroom of the convention where general sessions take place.
 - ii) **Track Rooms sign** indicates you will have a sign with your own logo; name or art work printed on for you and placed in one or more track rooms.
 - iii) **Convention space signs and materials** indicate you will have your company name listed on various signs around the convention space as an official sponsor of the convention.
 - iv) **Registration Desk Sign** indicates a sign with your logo on it will be placed near, behind or on the registration desk.
 - d) **Bag/T-Shirt** connotes having sponsors name printed on the back of the convention tote bag and T-Shirt.
 - e) **Program ad** is the amount of space provided in the convention program.
 - i) Full page, half page, quarter page and eighth page are the amount of page space you get for an advertisement within the pamphlet. A full page is approximately 8.5"x 11".

f) **Website** indicates your logo with link will be included on the official SLCC Convention website.

g) **Sponsorship details:**

i) **Lead Sponsorship**

- (1) Sponsorship Commitment Amount: \$10,000
- (2) Passes: 15 complementary (Additional passes can be purchased for \$135 each).
- (3) Exhibit space: 10' x 40', four 6' tables.
- (4) Details: includes convention signs within the general session room, track rooms, the registration desk, convention space signs and materials, the name of your company on convention t-shirts and tote bags, 4 pages of program advertisement space each, your logo along with a link to your website on the official SLCC website and your logo rotated with other sponsors on our "in world" kiosk.

ii) **Executive Sponsorship**

- (1) Sponsorship Commitment Amount: \$5,000.
- (2) Passes: 5 complementary (Additional Passes can be purchased for \$135 each).
- (3) Exhibit space: 10' x 40', four 6' tables.
- (4) Details: includes convention signs within the general session room, track rooms, the registration desk, convention space signs and materials, the name of your company on convention t-shirts and tote bags, 4 pages of program advertisement space each, your logo along with a link to your website on the official SLCC website and your logo rotated with other sponsors on our "in world" kiosk.

iii) **Gold Sponsorship**

- (1) Sponsorship Commitment Amount: \$2,500.
- (2) Passes: 3 complementary (additional passes can be purchased for \$135 each).
- (3) Exhibit space: 10' x 20', two 6' tables.
- (4) Details: includes convention signs within the general session room, track rooms, the registration desk, convention space signs and materials, the name of your company on convention t-shirts and tote bags, 2 pages of program advertisement space, your logo along with a link to your website on the official SLCC website and your logo rotated with other sponsors on our "in world" kiosk.

iv) **Silver Sponsorship**

- (1) Sponsorship Commitment Amount: \$1,500.
- (2) Passes: 2 complementary (Two additional passes can be purchased for \$135 each).
- (3) Exhibit space: 10' x 10', one 6' table.

- (4) Details: includes convention signs within the general session room, track rooms, the registration desk, convention space signs and materials, the name of your company on convention t-shirts and tote bags, 1 page of program advertisement space, your logo along with a link to your website on the official SLCC website and your logo rotated with other sponsors on our "in world" kiosk.

v) **Bronze Sponsorship**

- (1) Sponsorship Commitment Amount: \$1000.
 - (2) Passes: 1 complementary (Two additional passes can be purchased for \$135 each).
 - (3) Details: includes convention sign within the general session room, the name of your company on convention t-shirts and tote bags, 1 page of program advertisement space, your logo along with a link to your website on the official SLCC website and your logo rotated with other sponsors on our "in world" kiosk.
- 2) Sponsorship Commitment: Upon execution of this Agreement by both parties, Sponsor shall pay SLCC the amount indicated in Sponsorship chart (paragraph 1 g) corresponding to the Sponsorship level being requested.
 - 3) Sponsor Requirements: SLCC shall require different materials, including but not limited to: sponsor logos, official names, and graphics design work. If sponsor does not meet deadlines and requirements for providing materials, Sponsor acknowledges all of the promotional opportunities offered in paragraph 1 herein may no longer be available.
 - a) See art work requirements for the details, specifications and dead lines for all art work to be submitted.

Cancellation: In the case of cancellation of the 2009 Second Life Community Convention, money will be returned to sponsors and registrants on a percentage basis from the remaining funds available. The percentage refunded will be directly related to the amount paid by the sponsor or registrant, from the remaining funds.

Disclaimers of Warranties and Liability:

SLCC's Disclaimer of Implied or Other Warranties: WITH THE EXCEPTION OF THE WARRANTIES PROVIDED IN PARAGRAPH 6 HEREIN, SLCC SPECIFICALLY DISCLAIMS ANY AND ALL EXPRESS OR IMPLIED WARRANTIES (ORAL OR WRITTEN), INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, SATISFACTORY QUALITY, NON-INFRINGEMENT AND ACCURACY OF INFORMATIONAL CONTENT.

Damages Limitation: SLCC SHALL HAVE NO LIABILITY FOR DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, PUNITIVE OR OTHER DAMAGES (INCLUDING LOSS OF REVENUE OR PROFIT, LOST DATA, OR DOWNTIME COSTS) ARISING OUT OF THIS AGREEMENT EVEN IF SLCC HAS BEEN APPRISED OF THE POSSIBILITY OF SUCH DAMAGES, AND WHETHER BASED IN WARRANTY, CONTRACT, TORT OR OTHER LEGAL THEORY. IN ANY CASE, SLCC'S ENTIRE LIABILITY UNDER ANY PROVISION OF THIS AGREEMENT SHALL BE LIMITED TO THE AMOUNT PROVIDED IN PARAGRAPH 3 HEREIN.

Compliance with Regulations; Indemnification: Sponsor agrees to abide and comply with all regulations and requirements imposed by SLCC the TFU and the Tampa Marriott Waterside with respect to the Second Life Community Convention. Sponsor agrees to protect, indemnify, defend and hold harmless SLCC and its employees and agents against all claims, losses or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees), arising out of or connected with sponsor's activities at the Second Life Community Convention .

Taxes. Sponsor shall, in addition to other amounts payable under this Agreement, pay all sales, use or other taxes (but excluding taxes imposed on Seller's income) levied or imposed by reason of the transactions contemplated under this Agreement.

Miscellaneous:

Notices: Any notice or communication required or permitted in this Agreement shall be in writing and shall be mailed by first class mail, registered or certified, postage prepaid, to the address set forth on the first page of this Agreement, or any successor address supplied in writing to the other party to this Agreement.

Governing Law: This Agreement shall be governed by and construed in accordance with the federal laws of the United States and the laws of the Commonwealth of Pennsylvania, without regard to the conflicts of law provisions thereof.

Severability: Every provision of this Agreement is intended to be severable, and if any term or provision hereof shall be invalid, illegal or unenforceable for any reason, that provision shall be construed, limited, modified, or, if necessary, severed, to the extent necessary to eliminate its invalidity or unenforceability, and the validity, legality and enforceability of the remaining provisions hereof shall not be affected or impaired thereby, and any invalidity, illegality or unenforceability in any jurisdiction shall not affect the validity, legality or enforceability of any such term or provision in any other jurisdiction.

Coverage/Assignment: Neither SLCC nor Sponsor may assign this Agreement to any person or entity without the other party's prior written consent. Any attempted assignment shall be void and will confer no rights on the assignee. Notwithstanding the foregoing, this Agreement shall be legally binding upon and inure to the benefit of the parties, their respective successors and permitted assigns.

Waiver: The waiver or failure of SLCC or Sponsor to exercise in any respect any right provided for in this Agreement shall not be deemed a waiver of the same right subsequently or of any other right under this Agreement

Entire Agreement: This Agreement sets forth the entire understanding of the parties hereto, supersedes and prior agreements, negotiations and understandings of the parties relating to the subject matter hereof and may not be changed and no provision hereof may be waived except by a writing signed by all of the parties hereto. In connection with entering into this Agreement, the parties specifically disclaim reliance on any and all oral or written representations, statements, warranties or covenants that are not contained in this Agreement.

Interpretation: Each and every provision of this Agreement has been mutually negotiated, prepared and drafted, and in connection with the construction of any provision hereof, no consideration shall be given to the issue of which party actually prepared, drafted, requested or negotiated any provision of this Agreement or its deletion. The headings of the paragraphs and subparagraphs of this Agreement are inserted for convenience of reference only, and shall not be considered a part hereof.

Counterparts: This Agreement may be executed in counterparts, and each such counterpart hereof shall be deemed to be an original instrument, but all such counterparts together shall constitute but one agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first written above.

SPONSOR

Name: _____

Title: _____

SLCC

Name: Peter Lokke

Title: Director of Finance,
The Future United, Inc.
525-k East Market St. #287
Leesburg VA 2017